Mobility & Collaboration

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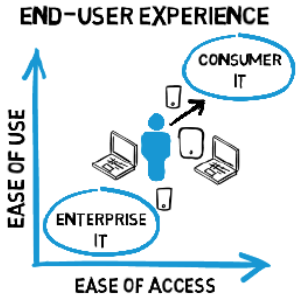
Building Your Mobility Foundation

MOBILITY INFRASTRUCTURE



DRIVERS

USER EXPECTATIONS

PROLIFERATION OF DEVICES, BYOD

PRODUCTIVITY

BY 2016

65% OF SMART-PHONES WILL BE USED FOR BYOD

NEARLY **40%** OF COMPANIES WILL STOP PROVIDING DEVICES

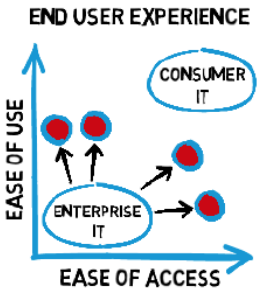
GOALS

SECURITY

CONNECTIVITY

APPLICATIONS ON MULTIPLE DEVICES

TCO



CHALLENGES

MANAGING RISK

LEGACY INFRASTRUCTURE

CAPACITY & SKILLS

BUDGET CONSTRAINTS

SOLUTIONS

EXAMPLE OFFERINGS

MOBILITY STRATEGY — MOBILITY TRANSFORMATION EXPERIENCE WORKSHOP

CONNECTIVITY — UNIFIED WIRED-WIRELESS NETWORKING

APPLICATION ACCESS — CONVERGEDSYSTEM FOR CLIENT VIRTUALIZATION

MOBILE APPLICATION SERVICES, SOFTWARE AND CLOUD

WHY HP?

1. **EXPERT SERVICES** — PROVEN MOBILITY EXPERTISE AND EXPERIENCE ACROSS INDUSTRY VERTICALS
2. **SECURITY** — ADVANCED NETWORK AND APPLICATION SECURITY, INCLUDING WITH BYOD
3. **FLEXIBILITY** — SOLUTIONS THAT DYNAMICALLY ADAPT TO OPTIMIZE USER EXPERIENCE
4. **COST EFFECTIVE** — CUT TCO NEARLY IN HALF WITH NETWORKING AND CLIENT VIRTUALIZATION

WHY NOW?

70% OF CIOs SAY MOBILITY IS MOST DISRUPTIVE TECH

✓ ACHIEVE YOUR BUSINESS OUTCOMES WITH HP MOBILITY

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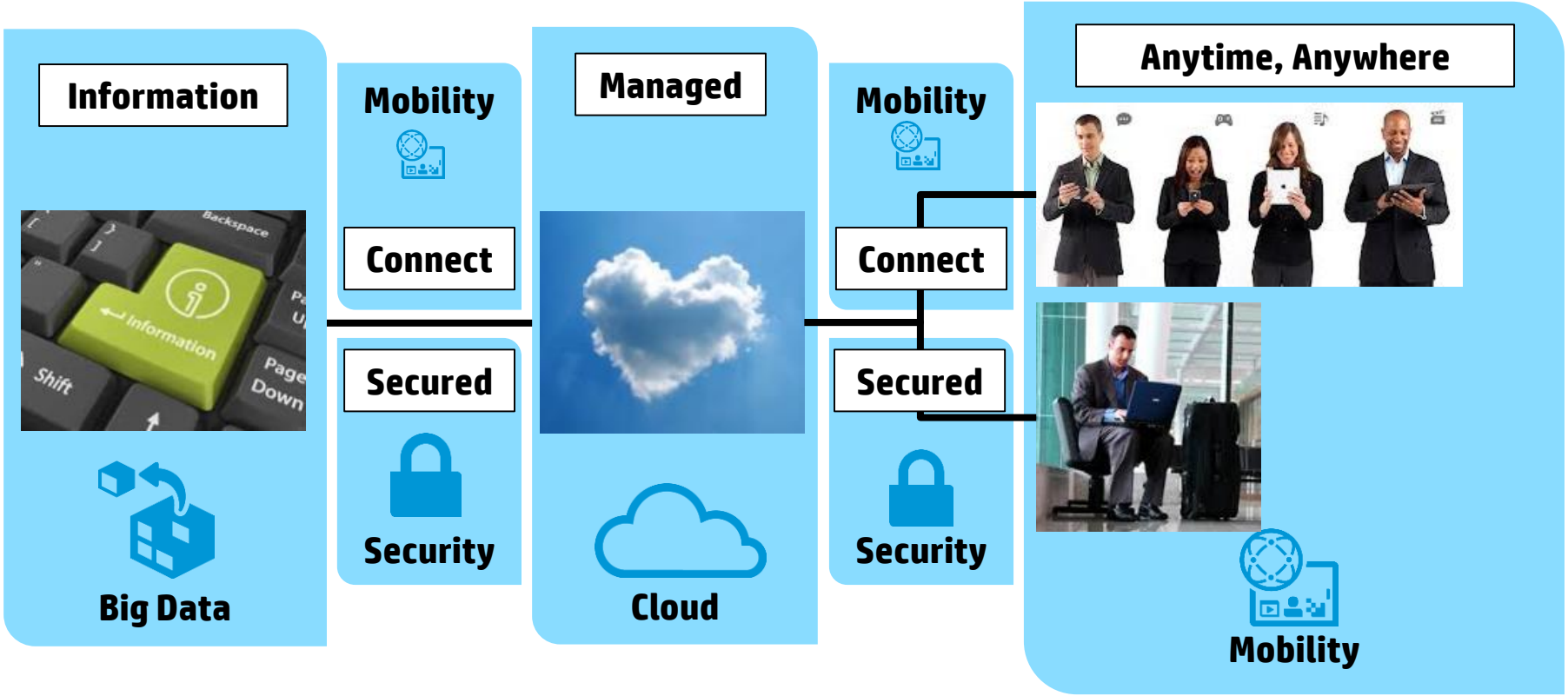
Gartner Top 10 Strategic Technology Trends for 2014

1. **Mobile device diversity and management**
2. **Mobile apps and applications**
3. **The Internet of Everything**
4. Hybrid cloud and IT as service broker
5. Cloud/client
6. **The era of personal cloud**
7. Software-defined anything
8. Web-scale IT
9. Smart machines
10. 3D printing

Mobility verbindet Personen und Informationen



=> Erfordernis einer Mobility Strategie!

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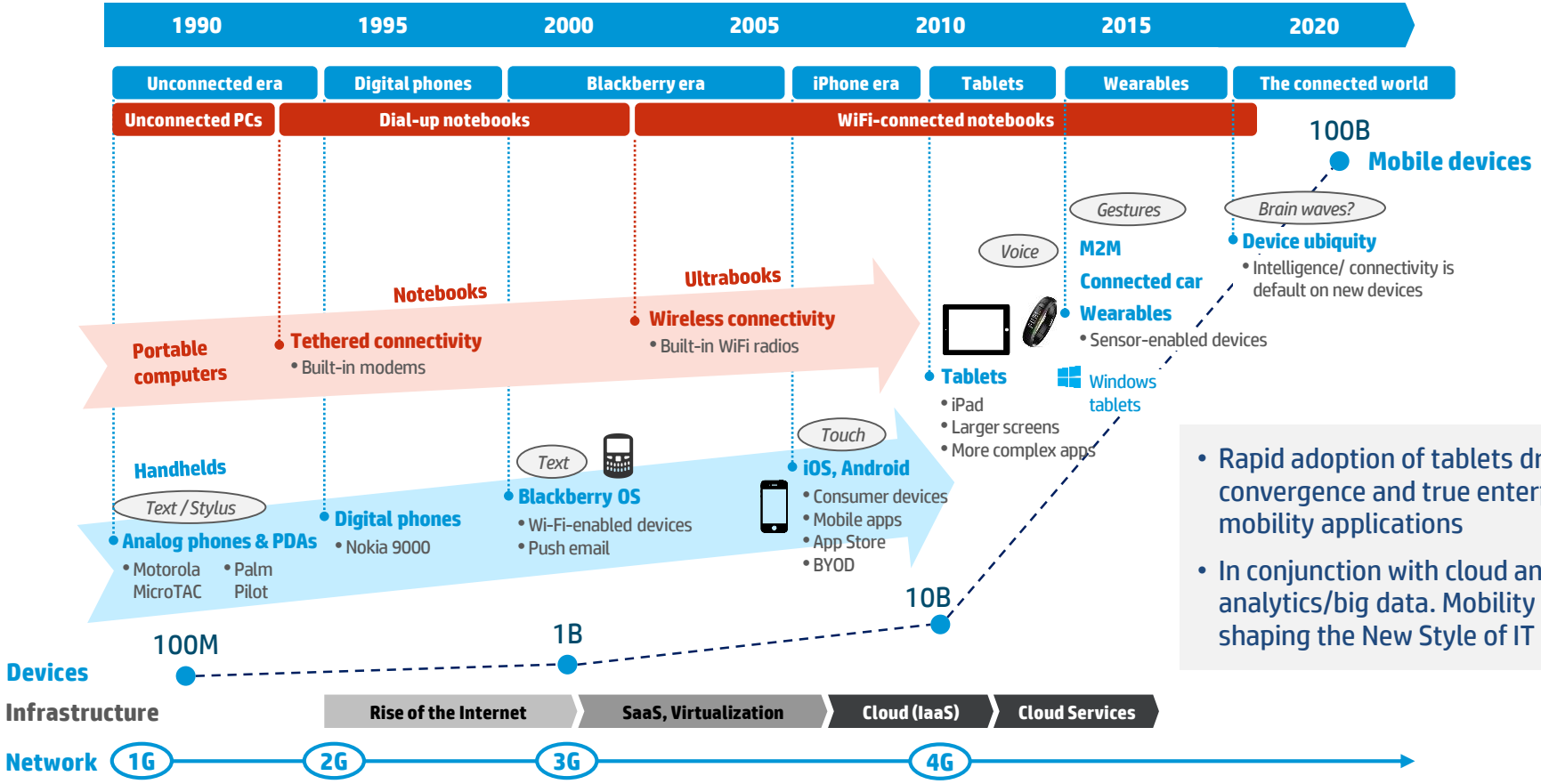
Mobility wird allgegenwärtig!



- Rapid adoption of tablets driving PC convergence and true enterprise mobility applications
- In conjunction with cloud and analytics/big data. Mobility is shaping the New Style of IT

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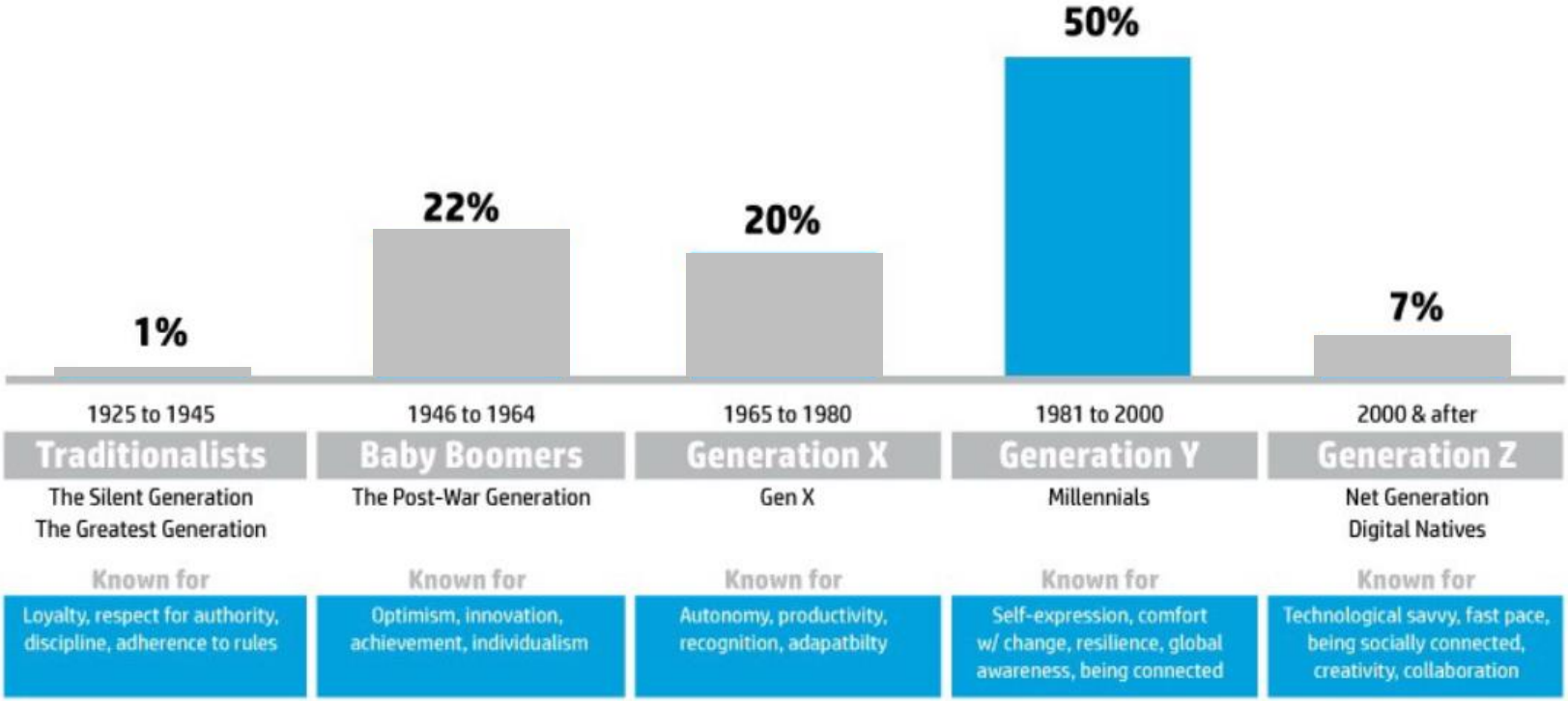
Verteilung der Arbeitskräfte 2020



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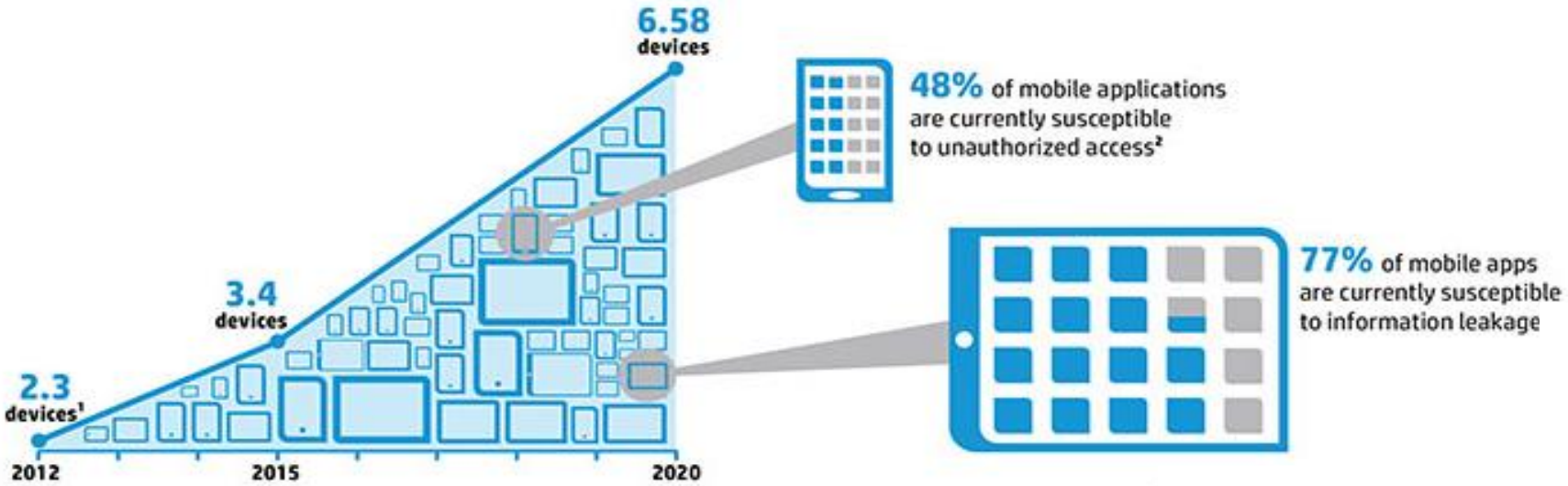
Endgeräte/User – Anstieg der Sicherheitsanforderungen



BYOD will only grow, with the number of devices per employee due to bypass 6 by 2020

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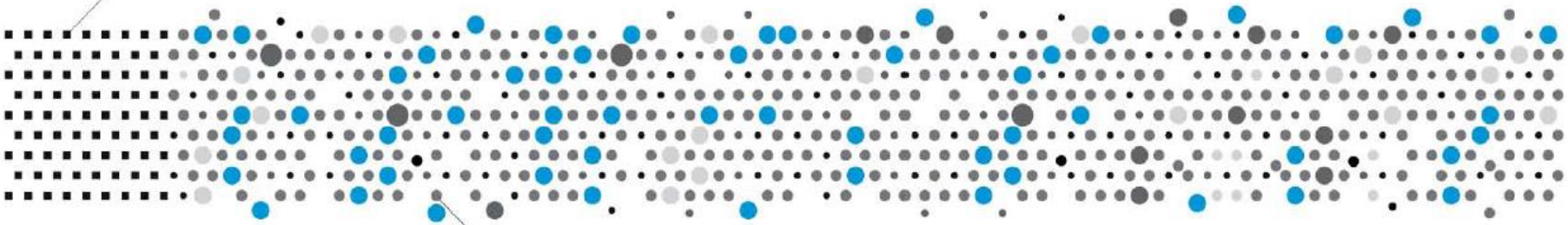
Datenstrukturierung

10% structured

Structured information is the data in databases and represents about 10 percent of the story.



90% unstructured

Unstructured information represents 90 percent of Big Data and includes "human information" like emails, videos, tweets, Facebook posts, call center conversations, closed circuit TV footage, mobile phone calls, and website clicks.

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Die Zukunft des Arbeitsplatzes ist ein allgegenwärtiges & verbundenes ECOSYSTEM basierend auf 4 wesentliche Eckpunkten

"effortless use and integration"

SIMPLICITY

INTUITIVE DESIGN ON THE FRONT END THAT STREAMLINES INCREASING COMPLEXITY ON THE BACK END

"from workplace to work space"

FLUIDITY

MOBILITY AND PORTABILITY WITHIN AND BETWEEN WORKSPACES

"design for outcomes and productivity"

COLLABORATION

ENABLING A DIVERSE WORKFORCE TO EFFECTIVELY COMMUNICATE AND CREATE

"integrated protection across the whole ecosystem"

SECURITY

GUARANTEEING USERS SEAMLESS ACCESS AND CONTROL OF THEIR OWN AND COMPANY'S DATA

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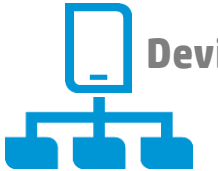
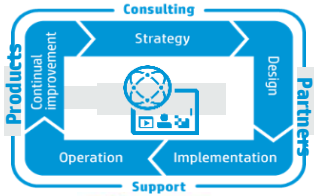
Fokus Themen einer Mobility Strategie



Device, app and content management

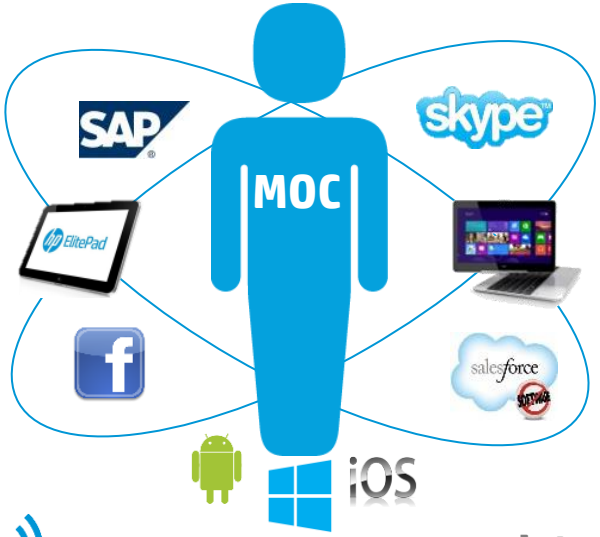


Mobile devices

Office

Services

Mobile security



X-platform mobile apps

Mobility Cloud

Mobile data

Mobile Network

Integrations

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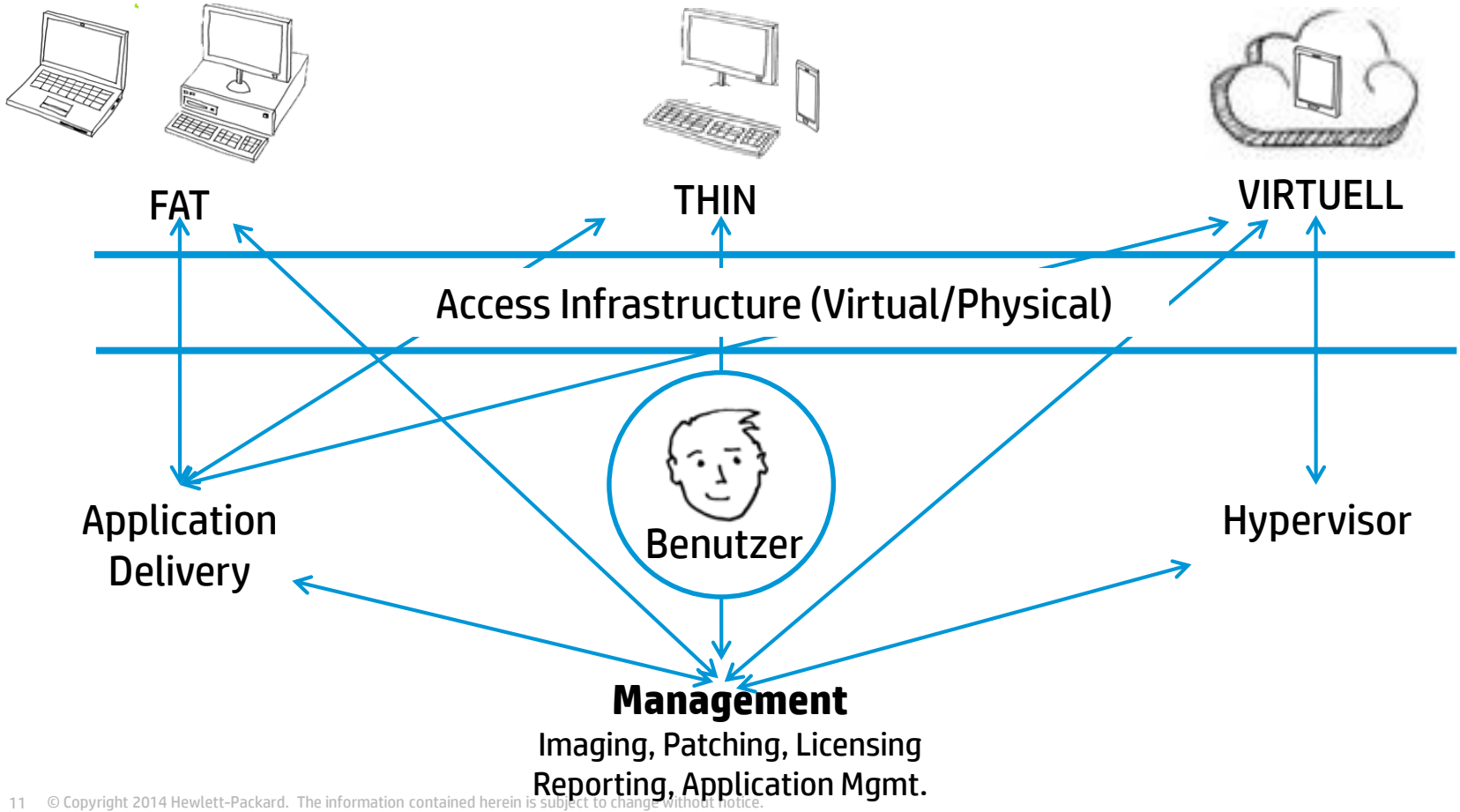
Anforderungen: Arbeitsplatz Management



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One HP Mobility Discovery Workshop

HP Innovation Center

Day 1

AM	**Arrivals @ Innovation Centre** *Depending on customer's travel schedule*
10:30	**Introduction + welcome – expectations/agenda**
11.00	**Review of Customer's business context, mobility opportunities/challenges/trends, economic/business/technology factors**
11.45	**HP insights into market Mobility Trends**
12.30	***Lunch***
13.45	**OneHP Mobility showcase:** *PPS, Consumerisation, BYOD, Collaboration Tools, Cloud delivery, Security and innovative uses of Mobility*
15:45	**Apps Demonstration** *Demonstration of relevant Application solutions*
16:30	**Customer identification and prioritization of Mobility focus areas**
17.30	**End of day 1**
19:30	***Group Workshop dinner in the Old Town of Geneva***

Day 2

09:00	**Review of workshop results from day 1, lessons learnt**
09:30	**Exploration of Mobility Business Scenarios:** *Case study examples*
10.30	**Approaches to innovation: defining business breakthroughs:** *Visioning workshop*
11.30	**Identifying and overcoming barriers**
12:00	***Lunch***
13.15	**Defining the Mobility Roadmap:** *Obtaining timely business results*
14.15	**Game Plan** *Turning Vision into a business reality*
15:15	**Review of workshop results, next steps**
16.00	**Close of workshop, departures**

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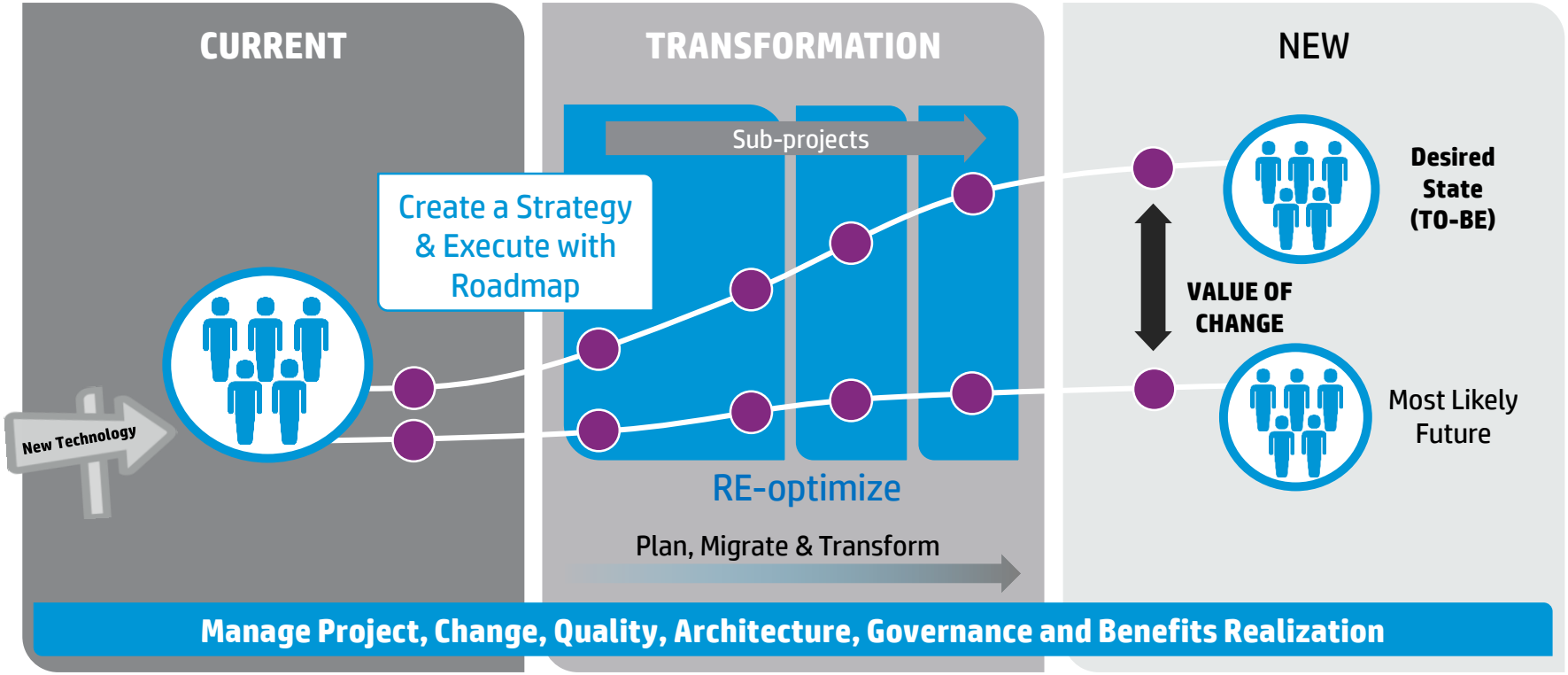
Why transformation?



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What it is / What it is not

What it is	What it is NOT
It is an interactive workshop	It is not a product demo
Is a workshop on 360 degree view of all implications relating to a mobility transformation in your enterprise	It is not a technical discussion workshop.
It's about the complete program initiative of a mobility transformation that enables the future of end user productivity in your enterprise	It is not around any specific technology.
The roadmap is about the program and the related initiatives	It is not a technology roadmap
It is about how to align the outcomes with business benefits to ensure the program success	It is not about building a business case
It is about leveraging HP's experiences to facilitate your team's discussion about the future and the subsequent transformational journey	It is not a slide presentation. Is not about HP products

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Transformation Experience Workshop

What	Why
Transformation	Is defining the scope of the workshop by identifying the Mobility Transformation. Scoping and clarifying the transformation impact the new devices, new OS, new way of working, new way of connecting on actual and future infrastructure.
Experience	Is about HP sharing experience that other customers are adopting based on the challenges they face. It is about sharing market trends and experiences. It is about HP sharing models, and experiences on same scope and subject to facilitate discussion, provide ideas and value to your solution.
Workshop	Is about YOU sharing information among different participants, is about YOU providing input, is about you doing a real workshop on the scope to define a change initiative and a roadmap on how to proceed.

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Outcomes

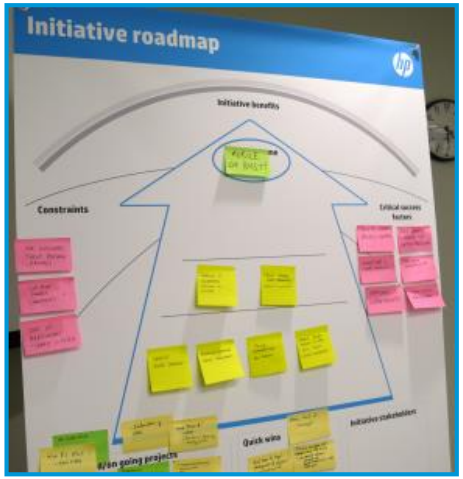
Experience

- Walk trough a Mobility Transformation
- Ideas from HPs experience
- Stakeholder buy-in
- Other client experience information

Deliverables

- Workshop note summary
- Your Mobility Initiative high level Roadmap
- Your Transformation Initiative definition
- Outcomes presentation

Initiative and Roadmap Example



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Thank you

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